

PATENT  
Attorney Docket No.: DERN-00101

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:	)	Group Art Unit: 3622
	)	
Howard Dernehl, et al.	)	Examiner: John L. Young
	)	
Serial No.: 09/635,994	)	<b><u>SUPPLEMENTAL INFORMATION</u></b>
	)	<b><u>DISCLOSURE STATEMENT</u></b>
	)	
Filed: August 9, 2000	)	
	)	162 N. Wolfe Road
For: <b>WEB BASED REFERRALS</b>	)	Sunnyvale, CA 94086
<b>WITH REWARD INCENTIVE</b>	)	(408) 530-9700

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

The citations listed below, copies attached, may be material to the examination of the above-identified application, and are therefore submitted in compliance with the duty of disclosure defined in 37 C.F.R. §§ 1.56 and 1.97. The Examiner is requested to make these citations of official record in this application.

Applicants have become aware of the following printed publication which may be material to the examination of this application:

- "Generating and Harvesting Goodwill by Enhancing Word-of-Mouth Marketing"
- "Harvesting Goodwill through Relationship Referral Marketing"

06/04/2004 SZEWDIE1 00000009 09635994

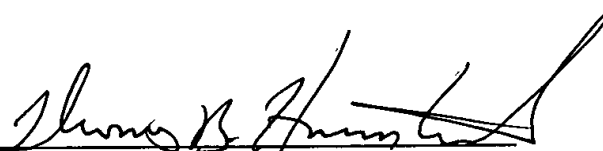
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This Supplemental Information Disclosure Statement under 37 C.F.R. §§ 1.56 and 1.97 is not to be construed as a representation that a search has been made, that additional information material to the examination of this application does not exist, or that anyone or more of these citations constitutes prior art.

Respectfully submitted,  
HAVERSTOCK & OWENS LLP

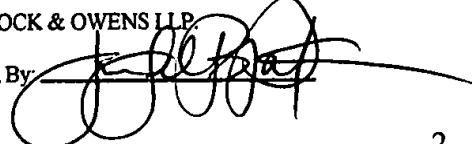
Dated: 6-1-04

By:   
Thomas B. Haverstock  
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Attorneys for Applicants

CERTIFICATE OF MAILING (37 CFR§ 1.8(a))

I hereby certify that this paper (along with any referred to as being attached or enclosed) is being deposited with the U.S. Postal Service on the date shown below with sufficient postage as first class mail in an envelope addressed to the: Commissioner for Patents, P.O. Box 1450 Alexandria, VA 22313-1450

HAVERSTOCK & OWENS LLP  
Date: 6-1-04 By: 

FORM PTO-1449  
(Modified)U.S. Department of Commerce  
Patent and Trademark Office

Attorney Docket No.: DERN-00101

Serial No.: 09/635,994

INFORMATION DISCLOSURE STATEMENT BY APPLICANT  
(Use Multiple Sheets If Necessary)

(37 CFR § 1.98(b))

Applicant: Howard Dernehl, et. al.

Filing Date: August 9, 2000

Group Art Unit: 3622

## U.S. PATENT DOCUMENTS

Examiner Initials		Serial / Patent Number	Issue Date	Applicant / Patentee	Class	Subclass	Filing Date
	AA						
	AB						
	AC						
	AD						
	AE						
	AF						
	AG						
	AH						
	AI						
	AJ						

## FOREIGN PATENTS OR PUBLISHED FOREIGN PATENT APPLICATIONS

		Document Number	Publication Date	Country / Patent Office	Class	Subclass	Translation	
							Yes	No
	AK							
	AL							
	AM							
	AN							
	AO							

## OTHER DOCUMENTS (Including Author, Title, Date, Relevant Pages, Place of Publication)

	AP	r-coupon brochure, "Generating and Harvesting Goodwill by Enhancing Word-of-Mouth Marketing,"
	AQ	r-coupon brochure, "Harvesting Goodwill through Relationship Referral Marketing,"
	AR	
	AS	
	AT	
	AU	
	AV	
	AW	
	AX	
	AY	
	AZ	

Examiner:

Date Considered:

EXAMINER: Initial citation considered. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.